

Multimedia Applications

AREA	None	Some	Most	Mastery
Presentation Did the student(s) demonstrate a solid understanding of the software for project development?	No understanding of the software for project development.	Some understanding of the basic use of the software for project development.	Competence in the use of software for project development.	Mastery in the use of software for project development.
Documentation Did the student document non-student produced materials?	No required permissions present.	Some required permissions included, but not all.	Most required permissions included.	ALL required permissions present OR no permissions needed.
Software Usage Was the software suitable for the project?	Software used was not appropriate for the project.	Some of the software used was appropriate for the project.	Software used was appropriate and enhanced the project.	Mastery in the choice and use of software to enhance the project.
Project Design Do all elements of the project work together to effectively communicate content and ideas?	Screens are either barren and stark or confusing and cluttered. There is too much or not enough text on each slide. All graphics and special effects are distracting and interfere with the communication of the message.	Screens are somewhat organized. Most of the slides have too much or not enough text. Most graphics and special effects are distracting and interfere with the communication of the message.	Screens are organized. Some of the slides have too much or not enough text. Some graphics and special effects are distracting, but most of the elements and content combine to adequately deliver the message.	Mastery in the combination of multimedia elements and content, reinforcing the message. Special attention is given to balance, proportion, harmony, and restraint of text, graphics and special effects.
Topic/Content Is the topic and content appropriately matched?	Includes no essential information and no facts.	Includes little essential information and one or two facts.	Includes most essential information and three or more facts. Includes enough elaboration to give viewers and understanding of the topic.	Includes all essential information completely and in depth. Viewer has a thorough understanding of the topic and is encouraged to take action, learn more, etc.

Comments: